Lobbying Firm				
Registration Statement (Government Code Section 86104)		Legisla	ative Session	CALIFORNIA FORM 601
(Government Code Section 60 104)				FAIR POLITICAL PRACTICES COMM.
			9 2010 nsert Years)	For Official Use Only AMENDMENT 005
Type or Print in ink				
SEE INSTRUCTIONS ON REVERSE		1/8	3	
NAME OF LOBBYING FIRM:				If this is an initial registration, enter the
NORWOOD & ASSOCIATES				DATE QUALIFIED as a Lobbying Firm:
BUSINESS ADDRESS: (Number and Street)	(City)	(State)	(Zip Code)	TELEPHONE NUMBER:
	SACRAMENTO	CA	95814	FAX NUMBER: (Optional)
MAILING ADDRESS: (If different than above.)				916-447-7516
				E-MAIL: (Optional)
				lwells@nalobby.net

I Individual Lobbyists

- * List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

Please see attached pages

II Lobbyist Employers

- * Use Section A to report each client with whom your firm has a direct contract to provide lobbying services.
- * Use Section B to report lobbying firms with which your firm subcontracts to provide lobbying services and the clients on whose behalf your firm will lobby.
- * Attach a Form 602 for each person identified in Section A or B.

Please see attached pages

Type or Print in ink

FORM 601

FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM: NORWOOD & ASSOCIATES

2/8

III Statement of Responsible Officer

I am a partner, owner, or officer of the lobbying firm of NORWOOD & ASSOCIATES

I am the person responsible for filing statements and reports and keeping records required by Chapter 6 of the Political Reform Act (Government Code Sections 81000-91015). I have read and understand the prohibitions contained in Sections 86203 and 86205.

86203. It shall be unlawful for a lobbyist or a lobbying firm to make gifts to one person aggregating more than ten dollars (\$10) in a calendar month, or to act as an agent or intermediary in the making of any gift, or to arrange for the making of any gift by any other person.

"Gift" as used in Section 86203 means a gift made directly or indirectly to any state candidate, elected state officer, or legislative official, or to an agency official of any agency required to be listed on the Registration Statement of the lobbying firm or the lobbyist employer of the lobbyist.

86205. No lobbyist or lobbying firm shall:

- (a) Do anything with the purpose of placing any elected state officer, legislative official, agency official, or state candidate under personal obligation to the lobbyist, the lobbying firm, or the lobbyist's or the firm's employer.
- (b) Deceive or attempt to deceive any elected state officer, legislative official, agency official, or state candidate with regard to any material fact pertinent to any pending or proposed legislative or administrative action.
- (c) Cause or influence the introduction of any bill or amendment thereto for the purpose of thereafter being employed to secure its passage or defeat.
- (d) Attempt to create a fictitious appearance of public favor or disfavor of any proposed legislative or administrative action or to cause any communication to be sent to any elected state officer, legislative official, agency official, or state candidate in the name of any fictitious person or in the name of any real person, except with the consent of such real person.
- (e) Represent falsely, either directly or indirectly, that the lobbyist or the lobbying firm can control the official action of any elected state officer, legislative official, or agency official.
- (f) Accept or agree to accept any payment in any way contingent upon the defeat, enactment, or outcome of any proposed legislative or administrative action.

VERIFICATION

I have used all reasonable diligence in preparing this Statement. I have reviewed this Statement and to the best of my knowledge the information contained herein is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed On	07/15/2009	By_	JOHN A.	NOR	WOOD
	DATE	,		SIGNA	TURE OF RESPONSIBLE OFFICER
Name of Responsible Officer	JOHN A. NORWOOD		т	itle	OWNER/COUNSELOR AT LAW
•	TYPE OR PRINT				

(Government Code Section 86104)

CALIFORNIA 601
FORM 601
FAIR POLITICAL PRACTICES COMM.
For Official Use Only

Type or Print in ink

SEE INSTRUCTIONS ON REVERSE 3/8

I Individual Lobbyists

- * List the full name of each partner, owner, officer or employee of your lobbying firm who is a lobbyist. Attach a Form 604 for each lobbyist.
- * Do not list any individual who is separately registered as a lobbying firm or who is employed by a lobbying firm with which you subcontract.
- * If your firm does not have a partner, owner, officer, or employee who qualifies as a lobbyist, state "not applicable."

ERIN K. NORV	VOOD		
JOHN A. NORI	WOOD		
PETER CONII	N		

Type or Print in ink

CALIFORNIA FORM

FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM:	
NORWOOD & ASSOCIATES	4/8

II Lobbyist Employers

SECTION A (Continued)
-------------	------------

SECTION A (Continued)		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
ADMINISTAFF,INC.	01/01/2009	INDEFINITE
		s Lobbying Interests
KINGWOOD TX 77339	Description of Employer's Lobbying Interests ISSUES RELATIVE TO PROFESSIONAL E - MPLOYER ORGANIZATIONS	
Agencies to be Lobbied GÖVERNOR'S OFFICE LEGISLATURE DEPT. OF INSURANCE WORKERS' COMPENSATION INSU - RANCE RATING BUREAU EMPLOYMENT DEVELOPMENT DEPT. OF INDUSTRIAL RELATI - ONS,CA LABOR & WORKFORCE DEVELOPMENT AGENCY		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
ADP TOTALSOURCE		INDEFINITE
	01/01/2009	
MIAMI FL 33173	Description of Employer' ISSUES RELATIVE T MPLOYER ORGANIZ	s Lobbying Interests O PROFESSIONAL E - 'ATIONS
Agencies to be Lobbied GOVERNOR'S OFFICE LEGISLATURE DEPT. OF INSURANCE WORKERS' COMPENSATION INSU - RANCE RATING BUREAU EMPLOYMENT DEVELOPMENT DEPT. OF INDUSTRIAL RELATI - ONS,CA LABOR & WORKFORCE DEVELOPMENT AGENCY		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
CALIFORNIA ASSOCIATION OF SMALL EMPLOYER HEALTH PLANS	01/01/2009	INDEFINITE
	Description of Employer	s Lobbying Interests
LOS ANGELES CA 90040	LICENSED MULTIPL BENEFIT PLANS	E EMPLÖYER HEALTH
Agencies to be Lobbied GOVERNOR'S OFFICE, LEGISLATURE, DEPT. OF INSURANCE, BUSINESS & - TRANSPORTATION AGENCY HEALTH & WELFARE AGENCYY, DEPT. OF FI - NANCE, OFFICE OF ADMINISTRATIVE LAW		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
CALIFORNIA CATHOLIC CONFERENCE	03/01/2009	INDEFINITE
		s Lobbying Interests
SACRAMENTO CA 95814	Description of Employer' RELIGIOUS ORGAN	ZATION
Agencies to be Lobbied		
LEGISLATURE, GOVERNOR'S OFFICE, ATTORNEY GENERAL'S OFFICE		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
CALIFORNIA INSURANCE WHOLESALERS ASSOCIATION	01/01/2000	INDEFINITE
	01/01/2009	s Lobbying Interests
FOLSOM CA 95630	ISSUES RELATIVE T	s Lobbying Interests O INSURANCE INDU -
Agencies to be Lobbied	BROKERS	RS AND SÜRPLÜS LINE
GOVERNOR'S OFFICE,LEGISLATURE,DEPT. OF INSURANCE		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
CALIFORNIA SPA AND POOL INDUSTRY EDUCATION COUNCIL	04/04/0600	INDEFINITE
	01/01/2009	
SACRAMENTO CA 95814	Description of Employer' ISSUES RELATIVE T ING POOL INDUSTR	O THE SPA & SWIMM -
Agencies to be Lobbied		
SEE ATTACHMENT A		

Type or Print in ink

CALIFORNIA FORM FAIR POLITICAL PRACTICES COMM.

NAME OF LOBBYING FIRM: 5/8

NORWOOD & ASSOCIATES II Lobbyist Employers

SECTION A (Continued)		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
COMCAST CORPORATION	01/01/2009	INDEFINITE
		e Lohbying Interests
SACRAMENTO CA 95834	Description of Employer's Lobbying Interests CABLE & TELECOMMUNICATIONS	
Agencies to be Lobbied		
LEGISLATURE, GOVERNOR'S OFFICE, PUBLIC UTILITIES COMMISSION		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
COMPENSATION RISK MANAGERS,LLC AND AFFILIATED ENTITIES	01/01/2009	INDEFINITE
POUGHKEEPSIE NY 12601	Description of Employer's Lobbying Interests GROUP SELF-FUNDED WORKERS' COMP - ENSATION PLANS	
Agencies to be Lobbied GOVERNOR'S OFFICE,LEGISLATURE,DEPT. OF INDUSTRIAL RELATIONS, - LABOR & WORKFORCE AGENCY,OFFICE OF SELF INSURANCE		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
COMPLINE,LLC AND ITS AFFILIATED ENTITIES,INCLUDING PROVIDENCE PUBLICATIONS,LLC	01/01/2009	INDEFINITE
GRANITE BAY CA 95746	Description of Employer's Lobbying Interests ON-LINE DATABASE PUBLISHER AND N - EWS PUBLISHER	
Agencies to be Lobbied		
LEGISLATURE,GOVERNOR'S OFFICE,DEPT. OF INSURANCE		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
COVENTRY FIRST,LLC	01/01/2009	INDEFINITE
		s Lobbying Interests
FORT WASHINGTON PA 19034	LIFE INSURANCE SE	s Lobbying Interests ECONDARY MARKETS
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,ATTORNEY GENERAL'S OFFICE,DE - PT. OF CORPORATIONS,DEPT. OF INSURANCE,BUSINESS,TRANSPORTAT - ION & HOUSING AGENCY,STATE & CONSUMER AFFAIRS AGENCY		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
FIRST AMERICAN CORPORATION AND AFFILIATED ENTITIES	01/01/2009	INDEFINITE
SANTA ANA CA 92707	Description of Employer's Lobbying Interests REAL ESTATE FINANCIAL AND INFORMAT - IONAL ISSUES	
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,DEPT. OF INSURANCE,DEPT. OF RE - AL ESTATE,CONSUMER AFFAIRS,BUSINESS,TRANSPORTATION & HOUSI - NG AGENCY,STATE & CONSUMER AFFAIRS AGENCY		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
GEVITY HR,INC.	01/01/2009	INDEFINITE
	Description of Employer	s Lobbying Interests
BRADENTON FL 34202	ISSUES RELATIVE T MPLOYER ORGANIZ	O PRÓFESSIONAL E - ATIONS
Agencies to be Lobbied GOVERNOR'S OFFICE,LEGISLATURE,DEPT. OF INSURANCE,WORKERS' COMPENSATION INSU -		
GÖVERNOR'S OFFICE,LEGISLATURE,DEPT. OF INSURANCE,WORKERS' COMPENSATION INSU - RANCE RATING BUREAU,EMPLOYMENT DEVELOPMENT DEPT.,DEPT. OF INDUSTRIAL RELATI - ONS,CA LABOR & WORKFORCE DEVELOPMENT AGENCY		

Type or Print in ink

CALIFORNIA FORM FAIR POLITICAL PRACTICES COMM.

NORWOOD & ASSOCIATES	6/8
NAME OF LOBBYING FIRM:	

II Lobbyist Employers

Effective Date	Period of Contract
01/01/2009	INDEFINITE
Description of Employer's Lobbying Interests ISSUES RELATIVE TO CALIFORNIA INDE - PENDENT INSURANCE AGENTS AND BR - OKERS	
J GNEAT	
Effective Date	Period of Contract
01/01/2009	INDEFINITE
Description of Employer's Lobbying Interests INFORMATION SERVICES RELATIVE TO I - NSURERS	
Effective Date	Period of Contract
01/01/2009	INDEFINITE
Description of Employer's Lobbying Interests ISSUES AFFECTING THE FRANCHISE RE - LATIONSHIP	
Effective Date	Period of Contract
01/01/2009	INDEFINITE
Description of Employer's Lobbying Interests ISSUES RELATIVE COMMERCIAL INSUR - ANCE, WORKERS' COMPENSATION INSU -	
RANCE,RATE FILING	5 5
Effective Date	Period of Contract
05/01/2009	INDEFINITE
Description of Employer's Lobbying Interests MORTGAGE INSURANCE	
Effective Date	Period of Contract
01/01/2009	INDEFINITE
Description of Employer ISSUES RELATIVE T INSURANCE	r's Lobbying Interests TO LIFE AND HEALTH -
	D1/01/2009 Description of Employed ISSUES RELATIVE PENDENT INSURAN OKERS Effective Date 01/01/2009 Description of Employed INFORMATION SER NSURERS Effective Date 01/01/2009 Description of Employed ISSUES AFFECTING LATIONSHIP Effective Date 01/01/2009 Description of Employed ISSUES RELATIVE OANCE, WORKERS' CRANCE, RATE FILING Effective Date 05/01/2009 Description of Employed ISSUES RELATIVE OANCE, RATE FILING Effective Date 05/01/2009 Description of Employed ISSUES RELATIVE OANCE, RATE FILING Effective Date 05/01/2009 Description of Employed ISSUES RELATIVE OANCE, RATE FILING Effective Date 01/01/2009 Description of Employed ISSUES RELATIVE OANCE, RELATIVE

Type or Print in ink NAME OF LOBBYING FIRM:

CALIFORNIA FORM FAIR POLITICAL PRACTICES COMM.

7/8

NORWOOD & ASSOCIATES II Lobbyist Employers

SECTION A -- (Continued)

Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
PASCO,INC.,DBA VALIDATI	01/01/2009	INDEFINITE
HUDSON OH 44236-4400	Description of Employer's Lobbying Interests Computerized insurance verification tracking - systems	
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,DEPT. OF MOTOR VEHICLES,BUSIN - ESS,TRANSPORTATION & HOUSING AGENCY,DEPARTMENT OF GENERAL SERVICES		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
SURPLUS LINE ASSOCIATION OF CALIFORNA, THE	01/01/2009	INDEFINITE
SAN FRANCISCO CA 94111	Description of Employer's Lobby ISSUES RELATIVE TO SUR OKERS	ing Interests PLUS LINE BR -
Agencies to be Lobbied	7	
LEGISLATURE, GOVERNOR'S OFFICE, DEPT. OF INSURANCE		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
TMG PARTNERS	04/21/2009	INDEFINITE
SAN FRANCISCO CA 94104	Description of Employer's Lobbying Interests REAL ESTATE MANAGEMENT & DEVELO - PMENT	
Agencies to be Lobbied LEGISLATURE,GOVERNOR'S OFFICE,HOUSING & COMMUNITY DEVELOP - MENT - DEPT. OF BUSINESS,TRANS. & HOUSING		
Employer's Name, Address and Telephone Number	Effective Date	Period of Contract
Employer's Name, Address and Telephone Number ZENITH INSURANCE COMPANY	Effective Date 01/01/2009	Period of Contract INDEFINITE
		INDEFINITE
ZENITH INSURANCE COMPANY	01/01/2009	INDEFINITE
ZENITH INSURANCE COMPANY WOODLAND HILLS CA 91367	01/01/2009	INDEFINITE

Type or Print in ink

CALIFORNIA 601

FAIR POLITICAL PRACTICES COMM

NAME OF LOBBYING	FIRM:

NORWOOD & ASSOCIATES

8/8

II Lobbyist Employers

SECTION B -- Subcontracted Clients

Name, Address and Telephone Number of Subcontracting Lobbying Firm:

PUBLIC POL

SACRAMENTO CA 95814

Effective Date of Contract

Period of Contract

01/01/2009

INDEFINITE

Name, Address and Telephone Number of Client on Whose Behalf Your Firm will Lobby:

CALIFORNIA INSURANCE GUARANTEE ASSOCIATION

GLENDALE CA 91209-9066

Agencies to be Lobbied LEGISLATURE, GOVERNOR'S OFFICE, DEPT. OF INSURANCE

Description of Client's Lobbying Interests ISSUES RELATIVE TO CALIFORNIA INSUR - ANCE GUARANTEE ASSOCIATION.